

If you're talking SEO we're in the know!

We're achieving PAGE ONE rankings for our clients...



Search engine optimisation is defined as 'using various techniques to improve a websites ranking with the leading search engines. There are no hard and fast rules to follow to achieve better ranking as Google keeping the algorithm used to rank websites under wraps, it is left up to the SEO specialist to devise clever methods to increase a websites ranking.

Inorganic SEO involves paying for your top ranking position in Google using Pay Per Click (PPC) campaigns. Organic SEO on the other hand is the process of naturally increasing your websites page rank through constantly updating your website with relevant content. Adapting your site to improve indexing plus the integration of social media all have a role to play in achieving that dream position of page one ranking.

The JGM website now enjoys a number one ranking in Google for advertising agency Lancashire, full service agency Lancashire and digital page turner agency.

Elite Windows also enjoy a number one ranking in a very competitive field for the search terms windows and conservatories Manchester and a page one ranking for windows Manchester. Furthermore, a PPC campaign was started to improve site visibility with some very positive results.

Delta Obstruction Lighting are also benefitting from JGM's SEO expertise with their new site achieving a page one ranking in Google and a top two ranking in Yahoo, just two months after going live.

It is clear that JGM have the winning SEO formula for achieving a page one ranking on Google and other leading search engines.

CLICK HERE TO GET YOUR WEBSITE NOTICED



WEBSITE ANALYSIS INCLUDING ONLINE STATS KEYWORD ANALYSIS POTENTIAL PAY PER CLICK CAMPAIGNS

CLICK HERE FOR YOUR FREE WEBSITE ANALYSIS

Benefits of SEO...

- Brand Awareness - If your website appears in top ranking search engine results pages, users will spot your company name. The more your brand appears across a range of related services they search for, potential customers will believe that you must have expertise in that area.
Long Term High Rankings - Utilising white hat strategies to organically increase your sites ranking will result in a website that maintains it's high ranking position with relatively minor upkeep and costs.
Targeted Traffic - Good SEO techniques will deliver potential customers who are actively searching for the products you sell. Driving quality traffic consisting of customers in the market for your products will have a considerable and positive impact on your sales.
24/7 Advertising - Your website is available worldwide, 24 hours a day, 365 days a year. The opportunity for you to advertise and sell your products all year round is not something that should ever be overlooked.
An effective and well managed SEO campaign will send quality leads to your site helping to increase sales and drive more profit into your business.

Botany Bay have been on the telly!

Botany Bay chose JGM as their media buying and production partners for their new television advertising campaign to reach mass audiences across the region.

Effective use of the clients budget was essential in targeting the right demographic using peak time spots across the ITV Granada region. Early statistics are positive and show huge increases in store footfall and a dramatic increase in unique visitors to the Botany Bay website.

An effective campaign shows that JGM got the planning and buying spot on!

CLICK HERE TO VIEW THE TV ADVERTISEMENT



TURNING HEADS & PAGES... ONLINE!



Our London based client briefed the agency on a digital project that would showcase it's facility as a cutting edge force within the leisure industry.

JGM designed and built a unique online page turner that included animation and interaction to welcome it's new members. Deliverables were met accordingly and with great enthusiasm by the client!

CLICK HERE TO FIND OUT MORE

