

jgmnewsLETTER

creative digital marketing media

WE ♥ JGM  digital rules! I will not waste chalk. 

JGM Digital + Primary School = Excellent Results!



JGM Digital capitalised on a fantastic opportunity to work with a local primary school. Aspull Church Primary School needed a website design and build that would offer a better communication platform for parents and teachers to enhance the schools long term collaboration. A unique platform has been added to the website which will allow the school to self administrate all content including school newsletters, holiday/term time information and even school dinners! Username and password details will give parents access to the LEA (local education authority) where academic details of their child are available to view including attendance records - this is accessible via a link to the LEA on the Aspull Church Primary School website.

The content management system (CMS) has been specifically built by JGM Digital and can be utilised universally for any primary school or secondary school wishing to enhance their digital capabilities. This would also allow the school to manage their content and upload images on a day to day basis. Aspull Church Primary

School were outsourcing all content management at a significant annual cost. The school have not only benefited from a new look and feel to their website but have also been able to save money, eliminating monthly costs because the new website allows them to manage content in school. Jenny Clarke, headmistress of Aspull Church Primary School is said to be delighted with the new website - "Our site was starting to look slightly dated and we felt this was the right time to look at designing a more professional interface - I'm delighted with our new format and it's capabilities".



JGM Digital will provide a website audit to review any private, primary or secondary school website completely **FREE OF CHARGE**. We'll feedback information on how your school website can engage with parents or potential new starters. Furthermore our audit includes a **FREE DESIGN TEMPLATE** of your home page, including school logo and information.

If you'd like to discuss any digital requirements you may be considering please contact **Julie Grady** on **01706 222466** or email **info@jgmagency.co.uk**

Coming Soon...
e-commerce
website
launch!



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